PHILIP MORRIS U. S. A.

INTER-OFFICE CORRESPONDENCE

RICHMOND, VIRGINIA

To: . Ms. Cynthia C. Bright Date: April 6, 1984

From: . J. M. Nelson

Subject: . CO and NO Deliveries of Philip Morris and Competitive Brands

The CO and NO deliveries of most Philip Morris and competitive brands are given in the attached tables. These data are based on samples manufactured during the period November, 1983 through February, 1984.

The brands are ranked in Table I according to CO delivery from low to high and in Table II according to NO delivery. A listing of the brands by company is given in Table III. The brands are separated by size, non-mentholated and mentholated in Table IV through IX. Those brands which are on test market or limited distribution are listed in Table X.

The FTC has determined that its present methodology does not accurately measure the CO deliveries of cigarettes incorporating a "Barclay-type" filter.

JMN:rad

Attachments

Jean M. Nelson

PM3000954253

Source: https://www.industrydocuments.ucsf.edu/docs/hlnk0001